

Auckland Foundation



GRASSROOTS GIVING PROGRAMME 2018

APPLICATION GUIDANCE NOTES

CONTENTS

ABOUT THE GRASSROOTS GIVING PROGRAMME	3
ELIGIBLE ORGANISATIONS	3
FUNDING PRIORITIES	4
1. EARLY YEARS	4
2. YOUTH DEVELOPMENT	4
3. LITERACY AND NUMERACY	5
4. BUDGETING	5
5. MĀORI	5
6. MIGRANT, REFUGEE AND CROSS CULTURAL	6
7. HOUSING	6
HOW TO APPLY	7
GRANT REQUESTS	7
ELIGIBLE EXPENDITURE	7
EXCLUSIONS	8
GST	8
SIZE OF GRANTS	8
PROJECT LOCATION	8
GENERAL FUNDING GUIDELINES	9
ACCOUNTABILITY	9
ENQUIRIES.....	9

ABOUT THE GRASSROOTS GIVING PROGRAMME

Auckland Foundation is an appointed Regional Funding Manager for The Tindall Foundation in the Auckland region.

The Tindall Foundation's programme area of [Supporting Families and Social Services](#) supports a number of specific priorities. These are:

- Early Years
- Youth Development
- Literacy and Numeracy
- Budgeting
- Māori
- Migrant, Refugee and Cross Cultural
- Housing

Auckland Foundation allocates and distributes funding, in line with The Tindall Foundation's allocation principles, from our *Grassroots Giving Programme*.

There will be two application rounds available in 2018. Each round will focus on different areas of Auckland, as follows:

Round 1 – South Auckland, Central Auckland, East Auckland

- Applications open Thursday 1 March
- Applications close Thursday 29 March

Round 2 – North Auckland, West Auckland

- Applications open Monday 2 July
- Applications close Tuesday 31 July

Organisations that work across the whole of Auckland, or are seeking funding towards an initiative that will support the whole region, should apply in **round 2**.

ELIGIBLE ORGANISATIONS

The Grassroots Giving Programme cannot make donations to individuals, but donations can be awarded to the following not-for-profit organisations where charitable purposes can be clearly demonstrated (through a deed or governing rules):

- Registered charities
- Incorporated societies
- Community groups or collaborative groups
- Schools (not for core education)

Currently Social Enterprises are not eligible to apply to this fund, as The Tindall Foundation manages a separate funding stream for [Encouraging Enterprise and Employment](#).

Priority will be given to:

- Small organisations (with annual expenses under \$500K p.a.) that may be less able to access other forms of funding.
- Volunteer-led organisations or organisations that are well supported by volunteers.

The Tindall Foundation also works with appointed **Faith Funding Managers** across New Zealand. If your organisation is faith-based, please check with one of the following Faith Funding Managers **first** before applying to the Grassroots Giving Programme.

ADRA New Zealand

Evan Fray
Telephone: (09) 625 0888
Website: www.adra.org.nz

Baptist Churches of New Zealand

Fiona Maisey
Telephone: (09) 526 7956
Website: www.baptist.org.nz

New Zealand Catholic Bishops Conference

Anne Dickinson
Telephone: (04) 496 1747
Website: www.catholic.org.nz

The Salvation Army

Shane Chisholm
Telephone: (04) 382 0744
Email: shane_chisholm@nzf.salvationarmy.org

The Anglican Care Network

Rina Oosthuizen
Telephone: (06) 356 7486
Website: www.anglicancarenetwork.org.nz

Methodist Mission Aotearoa

Bruce Stone
Email: bruces@mmn.org.nz
Website: www.mma.org.nz

Presbyterian Support New Zealand

Taone O'Regan
Telephone: (04) 473 5025
Website: www.ps.org.nz

FUNDING PRIORITIES

1. EARLY YEARS

The Grassroots Giving Programme will consider applications for initiatives that support 'early years' development.

'Early years' typically means ages 0-7 years, although preference is giving to initiatives that support children aged 0-3 years. Initiatives should provide positive experiences for children so that they have a foundation for success in later life.

Consideration will be given to initiatives that:

- Promote early family attachment.
- Improve understanding of why and how we should parent and protect children.
- Increase the skills of people who bring up and work with children.

Preference will be given to initiatives that are community-led, build durable skills amongst high needs groups and link-in with wider community initiatives.

2. YOUTH DEVELOPMENT

The Grassroots Giving Programme will consider applications for initiatives that support youth development and youth transitions, particularly initiatives that:

- Prepare young people for adulthood so that they feel optimistic about the future;
- Empower young people to make positive choices and to make positive connections with home, school, peers and community;

- Build youth resilience – enabling young people to transition through adolescence with ability to avoid or cope with challenges;
- Encourage young people to participate in their community.

Preference will be given to initiatives that:

- Take a positive youth development approach and are delivered by skilled people with existing connections to the target audience;
- Avoid working with young people in a way that disconnects them from their parents, whānau/family, peers or community;
- Have strong support from the community;
- Target high-needs youth;
- Actively involve young people at all stages – including programme design;
- Build the capacity and leadership of young people.

3. LITERACY AND NUMERACY

A lack of adequate literacy and numeracy skills among adults is linked to many social problems including poverty and is becoming an issue for businesses and employment.

The Grassroots Giving Programme will consider applications for initiatives that:

- Improve **adult literacy and numeracy** to support employability, social integration and ultimately poverty reduction.
- **Support family/whānau literacy and numeracy** – family learning initiatives where parents and children can learn together outside of the mainstream education system

Preference will be given to:

- Initiatives that target groups with greater needs, such as migrants, refugees, Māori and Pasifika.
- Local literacy initiatives that utilise volunteers.

4. BUDGETING

The Grassroots Giving Programme will consider applications for initiatives that support budgeting skills. Programmes should enhance financial literacy in order to help families reduce, manage and discourage debt.

Consideration will be given to local groups/organisations that can:

- Provide free, local and quality budgeting services;
- Use volunteers that have been trained and certified by a credible network;
- Enhance financial literacy.

5. MĀORI

Māori are tangata whenua – the original people of this land – with particular needs and ways of working. The Grassroots Giving Programme recognises the tangata whenua status of Māori and will consider projects that support Māori to participate fully in society and lead the success of their communities.

Consideration will be given to initiatives that:

- Are Māori-led to ensure cultural appropriateness and effectiveness.
- Support Māori to develop their own solutions.
- Celebrate Māori culture and achievements.
- Support Māori to strengthen their own capacity to operate effectively for their people.
- Provide family and social services support to Māori (in line with the other priorities of the Grassroots Giving Programme).

6. MIGRANT, REFUGEE AND CROSS CULTURAL

The Grassroots Giving Programme will consider applications from migrant-led organisations that provide family and social services. Initiatives should support migrants, refugees and people of other cultures to participate fully in New Zealand society; and to express their cultures and unique attributes as assets for themselves, their communities and for New Zealand.

Preference will be given to initiatives that:

- Provide family and social support in line with the other priorities of the Grassroots Giving Programme;
- Fill gaps that are not covered by local and central government provision;
- Build the capacity of small voluntary groups and community-led organisations so that they can operate effectively for their communities at a grassroots level.

7. HOUSING

The Grassroots Giving Programme will consider applications for initiatives that support Aucklanders to access affordable, healthy and secure housing. Initiatives should support low-income or disadvantaged groups who struggle to access housing.

Consideration will be given to initiatives that:

- Build community self-reliance relating to housing access and security;
- Build the capacity of community housing /homelessness providers to deliver housing services and to provide access to affordable, healthy and secure housing;
- Build the capacity of community groups to engage in joint planning with Iwi, local government and community providers, so that housing supply and demand barriers can be navigated more effectively.

HOW TO APPLY

Applications should be submitted online through our website. If you have any difficulties or issues with using our online application, please contact Auckland Foundation immediately.

This year there will be two rounds of funding:

- Round 1: Initiatives in South Auckland, Central Auckland and East Auckland
- Round 2: Initiatives in North Auckland, West Auckland and Auckland-wide

ROUND 1	
Thursday 1 March 2018	Applications open
Thursday 29 March 2018	Applications close at 9am
May 2018	Review and decision-making
June 2018	All applicants notified of decisions
July 2018	Grants paid to successful applicants (subject to signed grant agreement)
ROUND 2	
Monday 2 July	Applications open
Tuesday 31 July	Applications close at 9am
September 2018	Review and decision-making
October 2018	All applicants notified of decisions
November 2018	Grants paid to successful applicants (subject to signed grant agreement)

Please note that we may request to visit your organisation as part of the decision-making process if you have not received funding from Auckland Foundation before.

GRANT REQUESTS

ELIGIBLE EXPENDITURE

- Capital assets are supported but **must not exceed \$1,500 per application**.
- Programme resources, including volunteer expenses.
- Salaries for positions that are directly applicable to programme delivery.
- Core operational costs (such as rent or administration) are eligible but will be given lower priority.

EXCLUSIONS

Please note that grants cannot be awarded for any of the following:

- Projects outside the Auckland region
- Buildings
- Capital assets or equipment costing over \$1,500
- Loan & endowment funds
- Business or investment capital
- Venture capital initiatives
- Establishment of charities
- Individuals
- Retrospective applications
- Religious or political advocacy or advancement
- Overseas travel, expenses or exchange programmes
- Drama, art or performing arts*
- Core education, scholarships, and equipment or projects that deliver core education*
- Sport and recreation, sports equipment or expenses*
- Health, medical, disabilities, health equipment or expenses*

*These exclusions apply when the purpose and client group of the organisation is primarily focused on these areas. If you are unsure about your eligibility, please contact us.

GST

Donations are considered unconditional gifts and so no GST is payable on any donation received by your organisation.

SIZE OF GRANTS

Funding requests should be between \$1,000 and \$10,000. Please note that \$10,000 is the maximum grant amount that we are able to allocate under the Grassroots Giving Programme.

LENGTH OF GRANT AND RE-APPLICATION

Grants are generally provided as one-off support (1 year).

Previous recipients may re-apply to consecutive granting rounds - organisations can be supported consecutively for 3 years, but for no more than 5 years. Funding beyond 3 years will only be considered if:

- The initiative is demonstrating continued effectiveness with those in the community that have the greatest need;
- There are no other providers offering this project or programme and it is filling a significant gap, and;
- The initiative cannot be provided with funding from other sources.

PROJECT LOCATION

Auckland Foundation manages the Grassroots Giving Programme as a Regional Funding Manager for The Tindall Foundation.

The funding can support initiatives within the Auckland Region **only**. This includes:

- Franklin (down to the Waikato boundary)
- Auckland City
- Manukau
- North Shore
- Papakura
- Waiheke Island and the Gulf Islands
- Waitakere
- Rodney District (up to the Northland boundary)

GENERAL FUNDING GUIDELINES

The Grassroots Giving Programme makes donations based on the shared principles of Auckland Foundation and The Tindall Foundation:

- Funding can be provided for initiatives that address immediate needs; however, we prioritise **early intervention and prevention**.
- Initiatives should target people, families and communities that have clear need.
- Initiatives should have clear intended outcomes.
- Organisations should have an evaluation plan that will enable them to demonstrate how their intended outcomes will be achieved.
- Preference is given for small organisations or groups with high volunteer engagement, rather than large, established or well-funded organisations.
- Preference is given for projects that are collaborative – we are looking for genuine and effective joint-working.
- Preference is given to projects that are community-led and build the community's own capacity to lead and sustain change in the future.
- Initiatives must support community outcomes that are not readily achievable without a Grassroots Giving Programme donation.
- Initiatives should add value to the community and demonstrate long-lasting value to the community.

Initiatives can be new or pilots. Initiatives that are already established will also be considered – in which case applicants are encouraged to demonstrate how a donation would enable improved effectiveness or scale.

ACCOUNTABILITY

A written accountability report will be due 12 months from payment of grants. If you have been successful the previous year and are re-applying for funding, you will also be asked to submit an interim accountability report. This will be used as part of the reviewing process of your application.

ENQUIRIES

Please address any enquiries to Auckland Foundation:

Nicola Edwards – Grants and Communications Associate
(09) 366 1523
nicola@aucklandfoundation.org.nz